



June 1, 2008

Dear Race Sponsor,

**You are proof that one person can make a difference.**

In 2007, the Komen Greater Amarillo Race for the Cure® involved more than 4200 participants and contributed \$190,000 in local grants for screening, education, and treatment. Since 2005, over **\$540,000.00** has been distributed to community based programs. You should be proud of the personal role you took in these achievements dedicated to one simple promise: **to save lives and end breast cancer forever** by empowering people, ensuring quality of care for all and energizing science to find the cures.

We hope you will be inspired to participate in this year's race on Saturday, September 27, 2008 at Amarillo National Bank, Plaza Two. Although we are proud of our past accomplishments, there is still no cure for breast cancer. That is why the generosity and commitment of friends like you can make a tremendous impact in our community. We need your continued support to provide the vital funding that helps save lives. Because every woman is at risk for breast cancer – a disease that strikes at random and for which the causes and cures are still unknown – we know that every moment counts.

**By working together, we will celebrate a world without breast cancer!**

Warmest regards,

Melody Alexander

Christian Frazer

Whitney Kelly

Underwriting Co-Chairs

Amy-Beth Morrison

Lizzie Mason

Race for the Cure Chairmen 2008



# Greater Amarillo Race for the Cure <sup>®</sup>

*Underwriters Pledge*

Underwriter/Name (as you would like to appear in publications) \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> 25,000 Local Presenting Sponsor | <input type="checkbox"/> 1,000 Gold Sponsor | <input type="checkbox"/> In-kind Sponsor |
| <input type="checkbox"/> 10,000 Premier Sponsor          | <input type="checkbox"/> 500 Silver Sponsor | Item:                                    |
| <input type="checkbox"/> 5,000 Diamond Sponsor           | <input type="checkbox"/> 250 Bronze Sponsor | Value                                    |
| <input type="checkbox"/> 2,500 Platinum Sponsor          | <input type="checkbox"/> 100 Copper Sponsor |  |



NATIONAL SERIES SPONSORS



Charge to my  Visa  Mastercard \_\_\_\_\_ Exp. \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

**Signature (REQUIRED)** \_\_\_\_\_

Komen Representative Signature \_\_\_\_\_

Pledges are due in our office by **June 20, 2008**. For more information contact the Komen Affiliate office at (806) 354-9706.  
**www.KomenAmarillo.org**

Please fill out the form above and send your pledge or payment to: The Greater Amarillo Race for the Cure<sup>®</sup>; P.O. Box 50610, Amarillo, TX 79159-0610

Seventy-five percent of the net proceeds from The Komen Greater Amarillo Race for the Cure<sup>®</sup> will be granted to area breast cancer programs.



The Greater Amarillo Race for the Cure®  
September 27, 2008

## Sponsorship Benefits by Level

VISIBILITY	Presenting \$25,000	Premier \$10,000	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Copper \$100
10,000 Race Entry Forms	LOGO	LOGO	LOGO	LOGO	NAME	NAME		
500 Race Posters	LOGO	LOGO	LOGO	LOGO	NAME	NAME		
4000 Race T-Shirts	LOGO	LOGO	LOGO	LOGO				
Pre-Race Advertising	LOGO	LOGO	LOGO	LOGO				
<b>NEW!!!</b> EXPO*	X	X	X	X				
Complimentary Race Entries	20	10	8	6	4	2		
Corporate Banner Displayed at Race	X	X	X	X	X			

### \*EXPO

Expo participants will be provided an 8 foot table to showcase their products or services. Tents are allowed. Expo participants are encouraged to distribute samples, catalogues, pamphlets, etc. Race for the Cure attendance is estimated at over 4000. Exhibitors will not be permitted to sell products. Electricity will not be provided.

### Our Work

#### Serving People, Saving Lives

We, along with 126 other affiliates, are proud to be the world's largest and most progressive grass roots network of breast cancer survivors and activists. With nearly 1 billion invested to date, Susan G. Komen for the Cure is dedicated to curing breast cancer at every stage — from the causes, to the cures, to the pain, and to the anxiety of every moment in between.

Thank you for being a vital part of the process that last year funded **\$190,000.00** for the underserved and uninsured women of Amarillo and the Texas Panhandle. The Komen Greater Amarillo Affiliate's local fund-raising efforts, such as the Greater Amarillo Race for the Cure, have funded projects such as The Breast Cancer Screening Program through The Don & Sybil Harrington Cancer Center and The Amarillo Breast Prosthesis Program through the American Cancer Society. Other local programs funded by the Greater Amarillo Affiliate include: Moore Country Hospital District's Breast Screening Program, Amarillo Area Breast Health coalition's Project Hope and the Girl Scout's Five Star Council "Daisies in Bloom" educational luncheon. The Komen Race for the Cure series is the most successful education and fund-raising event to help with breast cancer awareness and research.

Our promise: to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find a cure.